

## Announcement

**CONTACT: Nguyen Phuong Dung - Tel. (04) 3514-8850 ([env@fpt.vn](mailto:env@fpt.vn))**

## Ranger Bear comic series promotes a love of environment protection

**June 30, 2010 - Education for Nature – Vietnam (ENV)** released a new comic book featuring the full color series of *Ranger Bear* comic strips that have appeared in the last 14 issues of the popular student nature magazine, *Green Forest*. The educational series features Ranger Bear, a national hero, and his adventures as he battles to protect nature and the environment with the help of his human and animal friends.

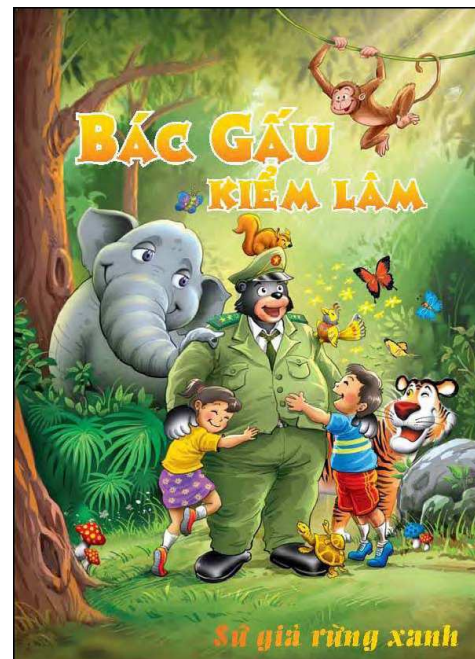
Joining the adventures of Ranger Bear, readers discover more about Vietnam's fascinating wildlife and the difficulties they face resulting from hunting and loss of habitat. When there is danger and fellow animals need help, Ranger Bear is on the way! From protecting coral reef and helping preserve safe habitat for migratory birds to resolving human elephant conflict and rescuing the world's most endangered turtle, Ranger Bear gets the job done.

The new nature comic series will be distributed free to environmental educators and schools participating in ENV's National Environment Education network, currently supporting educators and programs at 42 National Parks and Nature Reserves.

ENV wishes to thank the **World Society for the Protection of Animals (WSPA)** for supporting this important educational resource.

### **About Education for Nature - Vietnam**

Education for Nature-Vietnam (ENV) was established in 2000 as Vietnam's first non-governmental organization focused on conservation of nature and wildlife through education. Our mission is to foster greater understanding amongst the public about the need to protect Vietnam's rich natural heritage and the living world around us. Through our creative and innovative approach to addressing key conservation and environmental issues, we aim to influence attitudes and behavior, and encourage greater public participation in this important and challenging task.



### Comic series titles at a glance

- Ranger School
- Saving rhinos at Cat Tien National Park
- Preventing forest fire
- Saving the last Hoan Kiem turtle
- Protecting the coral reef
- Migratory birds
- Bear specialty restaurants
- Battling poachers
- Protecting the forest
- Bear bile business in Ha Long Bay
- Bear cubs rescued and returned to Laos
- Street market wildlife campaign
- Protecting tigers
- Human and elephant conflict

***Publication of Ranger Bear and other educational resources***

ENV produces *Ranger Bear*, a children's set of comics that is distributed nationally through the Environmental Education Family Network. The first publication of *Ranger Bear* captures comics previously published in yearly editions ENV's *Green Forest* all in one publication, and follows the adventures of Ranger Bear and his efforts to protect wildlife and nature around the country. In addition to *Ranger Bear*, ENV produces a range of educational resources that support awareness programs and activities, including environmental education curriculum, plays and puppet shows, illustrated stories, films, and posters.